



# Buying Local: Supporting Local Producers

A Provincial Teleconference Series on Food Security & Policy



Hosted by the Food Security Network NL  
Funded in part by the Public Health Agency of Canada

# Agenda

12:00 – 12:10

**Welcome & Introductions**

12:10 – 12:15

**Introduction to FSN & the Buy-Local Concept**

12:15 – 12:35

Keynote Speaker: Stephen Moss  
**Buy Local: The *Keep it in Kittiwake!*  
Campaign**

12:35 – 1:00

**Discussion & Questions**

# Food Security Network NL

## Our Five Priorities

1. Catalyst of & Support for Food Security Initiatives
2. Networking & Information Sharing
3. Public Awareness & Education
4. Partnerships
5. Research

*“Actively Promoting comprehensive, community-based solutions to ensure physical and economic access to adequate and healthy food for all.”*



# Why Buy Local?

Many reasons,  
Including...

- Fresh Taste, Less Waste
- Support for Local Farms
- Confidence in our Food
- Environmental Foot Print
- Agriculturally & Economically Sustainable
- Healthy Nutritious Food



# Current Situation



- Produce only 10% of fresh vegetables
- Importing 90% of fresh vegetables

Estimated 2-3 day  
supply of fresh  
vegetables

# What's Happening

- Farmers Markets in Corner Brook, St. John's, CBS, Norris Point, Fogo Island
- Young Interest in Farming
- Community Gardens in St. John's, Burin, Fogo Island, Norris Point, Corner Brook
- Community Supported Agriculture

